



2018 Best Places to Work in Kentucky Magazine

Distribution: April 2018 – March 2019

Artwork Deadline: March 16, 2018



The *Best Places to Work in Kentucky Magazine* is the only publication that recognizes top employers representing over 20,000 employees across the state and features articles and tips on how to create an exceptional workplace.

WHAT IS BPTW?

- 14 years of recognizing best places to work in the Commonwealth
- Winner profiles and rankings
- Employee/employer surveys
- Benchmarking report
- Making Kentucky a better place to work
- Used in recruiting talent to the Commonwealth
- Winners recognized in three categories



THE MAGAZINE IS DISTRIBUTED TO NEARLY 75,000 PROFESSIONALS STATE-WIDE

- Winners
- Job seekers at job fairs
- College graduates
- Decision makers
- Members of the Society for Human Resource Management
- Kentucky Chamber members
- Business addresses throughout the Commonwealth



FULL PAGE
8" w x 10.25" H
\$3,150



Rates include the following NEW benefits:

- Recognition in BPWK e-newsletter
- Listing on BPWK website
- Ability to list your company as hiring in BPWK magazine

1/2 PAGE VERTICAL
3.85" w x 10.25" H
\$2,350

1/8 PAGE VERTICAL
1.85" w x 5" H
\$760

1/4 PAGE
3.85" w x 5" H
\$1,345

1/8 PAGE HORIZONTAL
3.85" w x 2.4" H
\$760

1/2 PAGE HORIZONTAL
8" w x 5" H
\$2,350

Inside Front Cover Spread: \$6,000

Inside Back Cover: \$3,500

To view the 2017 BPTW publication, go to www.bestplacestoworkinky.com



2018 Annual **Best Places to Work** in Kentucky Magazine Advertising Agreement Form

Step 1: Choose your advertising level

- Full Page: **\$3,150** Inside front cover spread: **\$6,000** Inside back cover: **\$3,500**
 1/2 Page: **\$2,350** 1/4 Page: **\$1,345** 1/8 Page: **\$760**

Apply 15% discount if you are a KYSHRM and/or Kentucky Chamber Member

Step 2: Provide your contact information

Company or Agency _____

Agency Client (if applicable) _____

Address _____

City, State, Zip _____

Contact Person _____

Telephone _____ Fax _____

E-Mail _____

Company Web Address: _____

Signature _____ Date _____

Step 3: Choose your payment method

- Check PO Credit Card

Credit Card # _____ Exp. Date _____

Step 4: Reserve your space

Reserve your space with **Sarah Cathey**

Call: 502-848-8719 | **Fax:** 502-848-8757 | **E-mail:** scathey@kychamber.com

Mail: Kentucky Chamber of Commerce, 464 Chenault Road, Frankfort, KY 40601

Step 5: Review terms and conditions

Review terms and conditions of this contract by visiting <http://bestplacestoworkky.com/terms>

Step 6: Upload artwork by March 16, 2018

Upload your artwork to bptw@apscommunications.com. For files larger than 5 mb, please visit apscommunications.com, click "upload artwork" and follow the directions. Hi-res PDF files are preferred. Please specify one hyperlink to be enabled in the final electronic version of the publication